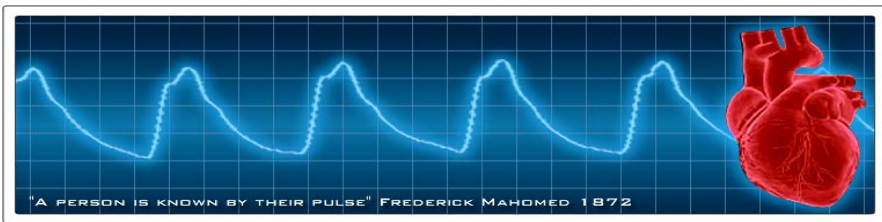


# NAA 2018

## SPONSORSHIP PROSPECTUS



## NORTH AMERICAN ARTERY 8<sup>TH</sup> ANNUAL MEETING

### *Lifestyle, Arterial Function and Cardiovascular Risk*

**JUNE 15 & 16, 2018**  
University of Illinois-Chicago  
West Campus  
Student Center West

North American Artery (NAA) and the University of Illinois at Chicago (UIC) invite you to actively take part with us in the Eighth Annual Meeting of NAA, *Lifestyle, Arterial Function and Cardiovascular Risk*. The NAA 2018 program will feature hands-on demonstrations for participants, given exclusively by our partners during dedicated viewing time.



Contact:  
[www.naartery.org](http://www.naartery.org)

We encourage you to help make the North American Artery Eighth Annual Meeting a valuable and successful experience by supporting the conference and its educational and social events, as well as exhibiting a booth to showcase your organization's expertise, services, and solutions to the audience.

## Executive Committee

### **President**

Elaine M. Urbina, MD MS  
Cincinnati Children's Hospital Medical  
Center Cincinnati, OH

### **Vice President**

Julio A. Chirinos, MD, PhD  
University of Pennsylvania, PA

### **Secretary-Treasurer**

Stella Daskalopoulou, MD, MSc, DIC, PhD  
McGill University, Quebec, Canada

### **Chairman of the Board**

Stanley Franklin, MD  
University of California Irvine

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the Jewish General Hospital Montreal,  
Quebec, Canada

Elaine M. Urbina, MD, MS  
Cincinnati Children's Hospital Medical  
Center Cincinnati, OH

## NEW MEETING DATES

North American Artery has changed the pattern of its Annual Meeting so that it will now take place in late May or mid-June each year. The meeting dates for 2018 has been shifted to mid-June, which allows for participation by many firms that were unable to be a part of previous meetings.

## LOCATION AND SPACE

The Eighth Annual Meeting will once again take place in the West Campus (UIC Medical District) of the University of Illinois at Chicago. NAA 2018 will commence in the Student Center West building, 828 S. Wolcott Ave, Chicago, IL 60612. The seminar and exhibit space is on the second floor, in the Michele Thompson Rooms (Rooms A – C). Symposia and discussions will occur in Rooms A&B while exhibits, posters, and breaks will take place in Room C.

It is with great pleasure that we invite you to take part in the Eighth Annual Meeting of North American Artery that will take place June 15-16, 2018 at the University of Illinois at Chicago, Chicago, IL. The theme for this year's conference is "LIFESTYLE, ARTERIAL FUNCTION AND CARDIOVASCULAR RISK".

NAA 2018 will focus on the impact of lifestyle and arterial function on the risk of developing cardiovascular disease, with additional information on the effect of arterial function on risk in various clinical populations. The major Symposia will focus on arterial function in chronic kidney disease; nutrition and arterial function; exercise, fitness assessment, arterial function and CV risk; and inflammation and arterial function. This year's popular debate will feature the topic of BP management.

The meeting will continue to feature oral and poster abstract presentations by young investigators as an integral part of the Annual Meeting including presentations from the top young investigators from the 2017 ARTERY and LATAM meetings and keynote lectures by international leaders in the field. We will continue this year with an increased number of oral abstract presentations from trainees and young investigators -and practical hands-on the popular demonstrations given by sponsoring firms such as yours.

Our sessions and exhibit hall, located in the same meeting space as NAA 2017 on the west side of the UIC campus, will be hubs of discussion, with opportunities to network with academic and practicing physicians as well as clinical scientists and other professionals from the United States, Central and South America, Canada, Europe, and Asia, while visiting with firms displaying their new technologies, devices, and pharmaceutical products.

We encourage you to help make the NAA 2018 Annual Meeting a valuable and successful experience by actively taking part in the education of the participants while supporting our efforts to raise awareness of the importance of arterial and aortic stiffness as it relates to cardiovascular risk.

Sincerely,



Bo Fernhall, PhD  
Conference Co-chair



Gary L. Pierce, PhD  
Conference Co-chair

## **NORTH AMERICAN ARTERY**

North American Artery (NAA) is a professional society dedicated to the encouragement, support, and understanding of vascular structure and function and its application to clinical medicine, research, and pharmaceutical and medical device development.

NAA was formed in 2010 around the vision of providing a forum for investigators, industry partners, and clinicians to present research findings and to participate in education in the field of arterial function. The mission of NAA is to promote investigations that pursue the relationship between arterial stiffness and outcomes such as death, heart disease, stroke, dementia, and chronic kidney disease progression, in addition to modulation of arterial stiffness through exercise, drugs, and nutraceuticals. Our further goal is to raise awareness of the importance of arterial and aortic stiffness as it relates to organ function and cardiovascular risk.

The members of NAA are researchers and clinicians, primarily cardiologists and nephrologists, focused on understanding arterial dysfunction as a root cause of cardiovascular and metabolic disease.

## **ABOUT THE ANNUAL MEETING**

NAA sponsors an annual conference with a focus on advances in our understanding of mechanisms involved in arterial dysfunction, its diagnosis, and the inter-relationships among vascular function, hypertension, diabetes, cardiovascular and kidney disease. NAA conferences feature current investigations presented by leading investigators, along with debates in controversial areas, device technology updates, oral and poster abstracts, and NAA-sponsored young investigator awards.

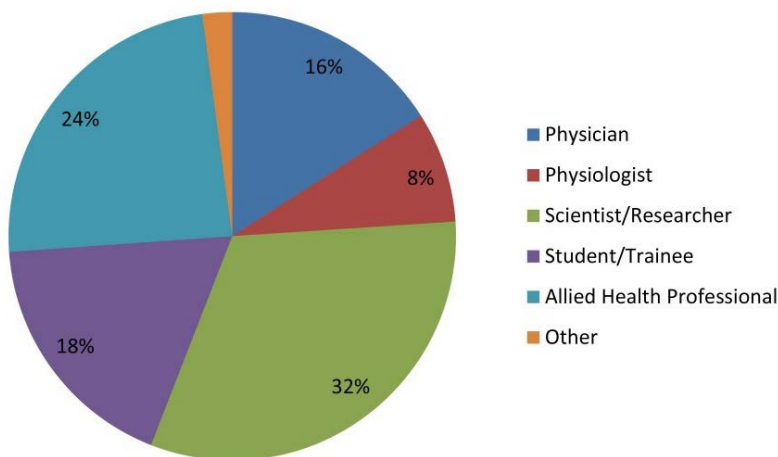
NAA continues to pursue its mission through partnerships with related organizations such as Pulse of Asia, the American Heart Association, and ARTERY, which publishes abstracts presented at NAA Annual Meetings in its journal, Artery Research.

The 2018 Annual Meeting is co-sponsored by the University of Illinois at Chicago (UIC) and will be hosted on its campus. New this year are an increased number of oral abstract presentations and practical hands-on demonstrations provided by our sponsors.

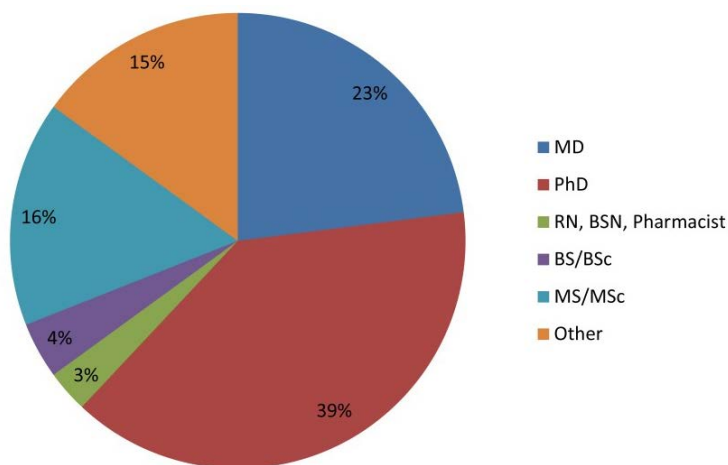
## TARGET AUDIENCE

The target audience for the Eighth Annual Meeting include academic and practicing physicians and clinical scientists, as well as leaders in companies that develop and/or market drugs or devices interested in arterial dysfunction, its diagnosis, the inter-relationships among vascular function, hypertension, diabetes, cardiovascular and kidney disease, as well as other areas where hemodynamic measurements are used.

2017 Participant Categories



2017 Participant Degrees



## 2018 PROGRAM TOPICS\*

### KEYNOTE PRESENTATIONS

- Lifestyle, Arterial Health and CV Risk
- Retinal Pulsatility

### POINT-COUNTERPOINT DEBATE

- The Goal for BP Management: Should the Target be 130/80?

### SYMPOSIA

#### Nutrition and Arterial Function

- Salt and Vascular Function
- Salt and Neurogenic Mechanisms
- Dietary Fat and Vascular Function

#### Exercise and Fitness Assessment, Arterial Function and CV Risk

- Use of CPX Data to Predict CV Risk
- Exercise Blood Pressure: Prediction of Future Hypertension and Morality/Morbidity
- Changes in Arterial Function Following Exercise Testing: What Happens and Why?
- Changes in Arterial Function with Resistance Exercise: Acute vs Chronic Effects

#### Inflammation and Vascular Function

- Inflammation and Vascular Function
- CV Complications of Pneumonia
- Anti-Inflammatory Therapy and Vascular Function

### SPECIAL SESSIONS

- Oral and Poster Abstract Presentations
- Joint sessions with Latin America Artery Group
- Industry Sponsored Breakfasts and Dinner Symposia
- Hands-On demonstrations of Vendor Products
- Vendor Presentations and Displays

\*topics subject to change

## HOTEL ACCOMMODATIONS

Chicago Marriott at Medical District/UIC  
625 South Ashland Avenue at Harrison Street  
Chicago, IL 60607  
Telephone: +1-312-491-1234

<http://www.marriott.com/hotels/travel/chidm-chicago-marriott-at-medical-district-uic>

Completely renovated and re-designed, the Chicago Marriott at Medical District/UIC boasts a convenient West Loop location and an array of amenities to relax and inspire. The signature Great Room offers ample space for working, meeting with friends or simply relaxing after a long day; while guest rooms feature Marriott luxury bedding, Enhanced High Speed Internet and premium movie channels. A Concierge Level is also available. The hotel's location in the medical district is also near many top attractions, including Little Italy and the United Center. Other on-site amenities include Rook's Corner, our popular restaurant and lounge.

The hotel is about a 1/2 mile walk to UIC and offers a free shuttle service that departs every half hour.

The Group Rate of \$199.00 plus taxes includes complimentary internet access and is available until May 23, 2018.

[Click here to book your group rate for North American Artery \(NAA\) 2018](#)

### Conference Management

Michelle Marquart, Lead Coordinator,  
Center for Innovation in Teaching & Learning (CITL)  
901 W. University Ave., Ste. 201, Urbana, IL 61801  
telephone: 217-244-8174  
email: [mmarqu2@illinois.edu](mailto:mmarqu2@illinois.edu)

## PAST SPONSORING FIRMS AND ORGANIZATIONS

AtCor Medical, Inc. (USA)  
Cardiovascular Engineering, Inc.  
Fukuda Denshi USA  
HealthSTATS  
Hitachi Aloka Medical America Inc.  
Itamar Medical

Medical Imaging Applications, LLC  
National Dairy Council  
Omron Healthcare, Inc.  
UNEX Corporation  
University of Illinois at Chicago  
Welch Allyn Inc./I.E.M. GmbH

## EXHIBITION SCHEDULE-AT-A-GLANCE

### Friday, June 15, 2018

9:45 AM – 6:30 PM	Exhibit Opens
11:05 AM – 11:35 AM	Refreshment Break & Poster Viewing
12:35 PM – 1:35 PM	Lunch and Poster Session
3:10 PM – 4:05 PM	Refreshment Break & (2) 15-Minute Hands-On Vendor Demonstrations
5:35 PM – 6:15 PM	Refreshment Break & (1) 15-Minute Hands-On Vendor Demonstration

### Saturday, June 16, 2018

8:15 AM – 2:00 PM	Exhibits Open
10:50 AM – 11:45 AM	Refreshment Break & (2) 15-Minute Hands-On Vendor Demonstrations
12:55 PM – 2:05 PM	Lunch and Poster Session & (1) 15-Minute Hands-On Vendor Demonstration
2:00 PM	Exhibit Hall Move-Out

## HOST AND FACILITIES

As mentioned before, UIC will once again host the Annual Meeting on its campus in the Student Center West building, 828 S. Wolcott Avenue, Chicago, IL 60612. The seminar and exhibit space is all located on the second floor, in the Michele Thompson (aka Chicago) rooms A-C. As indicated on the drawing of the meeting space, the seminars will take place in rooms A&B and the exhibits, posters, and breaks will take place in room C.

UIC was born in 1982, when the Circle and Medical Center campuses consolidated to form a comprehensive university campus with six health science colleges and an academic



medical center. Consolidation helped UIC reach elite Carnegie “Research I” status. In 1993, then-UIC Chancellor (and later UI President) James Stukel launched the Great Cities Initiative to join UIC teaching and research with community, corporate and government partners in tackling urban challenges. Renamed the Great Cities Commitment at its ten-year mark, the signature program integrates research with genuine community engagement. UIC’s newest residence hall opened in 2007 and was the capstone of UIC’s South Campus development, a public-private partnership that brought student housing, retail stores, restaurants and private residences to the historic Maxwell Street neighborhood. The influx of faculty and staff families and the expansion of student housing helped UIC change from a daytime commuter campus into a vibrant, 24-hour academic community. Today, about half of UIC freshmen and one-fourth of undergraduates live on campus.

Special sleeping room rates are being negotiated by NAA with nearby hotels for participants. Information will be included in the exhibitor kit materials sent to all confirmed sponsoring companies.

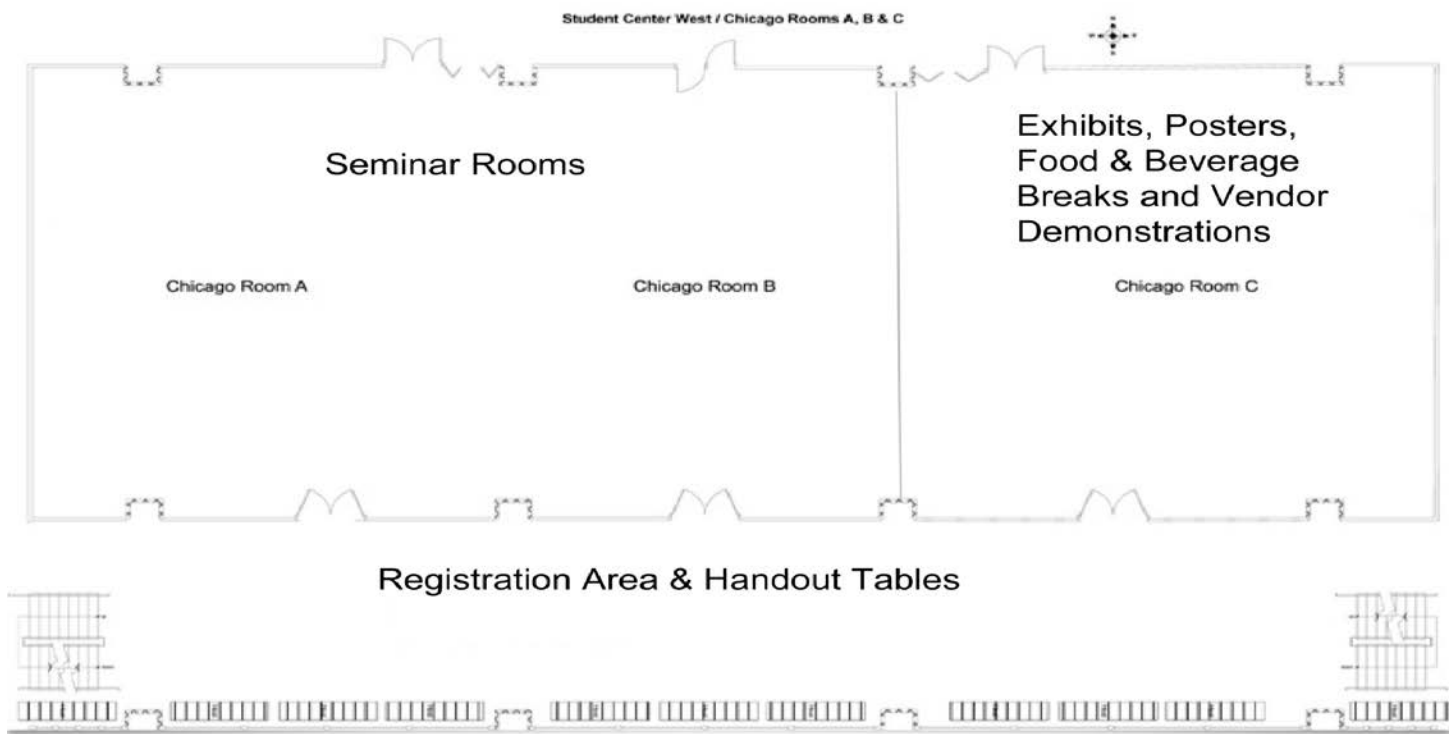
## CONFERENCE UPDATES

Updated conference information will be posted on the NAA website: [www.naartery.org](http://www.naartery.org)

## NAA 2018 MEETING AND FUNCTION SPACE



Student Center West 2<sup>nd</sup> Floor Layout



Thompson Rooms (formerly Chicago Rooms) Layout

## SPONSORSHIP BENEFITS

As a sponsor of the NAA Eighth Annual Meeting, your organization is afforded the opportunity to build its business and visibility by communicating to leading researchers and clinicians with an interest in arterial hemodynamics.

Sponsoring and exhibiting at NAA 2018 is an ideal opportunity to meet with over 100 professionals in an intimate setting not available in larger, more diffuse meetings, to learn what is new in the field, and promote the mission of your company, all while supporting education and the dissemination of information to a focused group of medical professionals.

All Sponsors Receive the Following Benefits:

- One (1) 10'x10' (2.5mx3m) exhibit booth space with three (3) 6' draped tables (l-shape configuration), side chairs and one (1) wastebasket
- One (1) 11" x 17" tabletop sign

- Complimentary meeting passes (reduced fee for additional passes)
- Product/Service description included in the program syllabus
- Complimentary advertisement in program syllabus (ad size dependent on sponsorship level)
- Recognition on conference announcements
- Recognition on signage during the conference
- Recognition in the program syllabus
- Recognition on the NAA website
- Sponsor Ribbons for your representatives
- Opportunity to provide one piece of collateral material for distribution from the registration table
- Pre- and post-meeting mailing lists

## SPONSORSHIP OPPORTUNITIES

### Diamond Session Sponsor—\$15,000

Diamond Session Sponsorship provides your organization the opportunity to create and develop a lecture focused on a current topic related to the conference. Information about your lecture (topic, speaker, speaker bio) will be included in the program agenda for marketing materials and the program syllabus.

The lectures may be up to 45 minutes in length, including time for questions and answers and will each be presented during the breakfast and dinner on Friday, June 15 and the breakfast on Saturday, June 16, 2018. Your organization will be responsible for providing a lecture proposal that will be reviewed and approved by the Program Committee. The lecture proposal will include:

- Selecting and providing a topic and lecture summary
- Selecting the invited presenter and providing information – background, affiliation, etc.
- Selecting a moderator (Planning Committee can help select a moderator)
- Your organization will also receive the following additional benefits:
  - Brand slide shown pre- and post-lecture during the function
  - Placement of your branding materials at each of the place settings (materials provided by organization)
  - Special acknowledgement signage including your logo outside meeting room during the function
  - Four (4) complimentary meeting passes (reduced fee for additional passes)

- First priority exhibit location
- 300 word product/service description to be included in the program syllabus
- Full-page advertisement on the inside cover of the program syllabus
- Exclusive 15-minute time-slot for hand-on demonstration of product to meeting audience

### **Platinum Sponsor—\$10,000**

Platinum Sponsorship provides your organization the opportunity to create and develop a 15-minute presentation, including time for questions and answers within the program. Information about your lecture (topic, speaker, speaker bio) will be included within the program agenda for marketing materials and the program syllabus.

Your presentation gives you the opportunity to present validation data from your device or drug, results of clinical trials in which your device or drug has been used, or other information pertinent to the theme of the conference.

Your organization will also receive the following additional benefits:

- Three (3) complimentary meeting passes (reduced fee for additional passes)
- 2nd priority exhibit location
- 200 word product/service description to be included in the program syllabus
- Full-page advertisement in program syllabus
- Exclusive 15-minute time-slot for hand-on demonstration of product to meeting audience

### **Gold Sponsor—\$5,000**

Gold Sponsorship provides your organization the opportunity to display or demonstrate your products and services and interact with our participants.

Your organization will receive the following benefits:

- Two (2) complimentary meeting passes (reduced fee for additional passes)
- 100 word product/service description to be included in the program syllabus
- Half-page advertisement in program syllabus
- Exclusive 15-minute time-slot for hand-on demonstration of product to meeting audience

## SPONSOR AND EXHIBITION RULES AND REGULATIONS

1. Official Exhibit Schedule: To be included in Exhibitor Service Kit. See Exhibitor and Sponsor Prospectus for details.

2. Show Management: The exhibition is organized and managed by North American Artery (NAA). Any matters not covered in these Rules and Regulations are subject to the interpretation of NAA and their designees, and all sponsors must abide by their decisions. Sponsors must comply with the facility's procedures. Show Management shall have full power to interpret, amend, and enforce these rules and regulations, provided any amendments, when made, are brought to the notice of sponsors. Each sponsor, for himself and his employees, agrees to abide by the foregoing rules and regulations and by any amendments or additions thereto in conformance with preceding sentence.

3. Assignment of Exhibit Space: Space will be assigned based on support level and on a first-come, first-served basis.

4. Installation and Dismantle of Exhibit: Show Management reserves the right to fix the time for the installation of an exhibit prior to the show opening and for its removal after the conclusion of the show. Under no circumstances will the addition to, or the removal of any portion of an exhibit, be permitted during show hours. All exhibits must remain intact until the close of the show. Installation must occur only during the installation times designated in the Exhibitor Service Kit. Exhibit setups will begin at 8:00 am on June 15, 2018. All exhibits must be properly installed,

operational, and show-ready no later than 9:30 am on June 15, 2018. Dismantle may not begin until after 2:05 pm on June 16, 2018, and must be completed by 5:00 pm on June 16, 2018. Early dismantle and/or removal of an exhibit may result in the loss of exhibit privileges for future shows. If the official exhibit hall schedule changes, all exhibitors will be notified in writing. Sponsors are expected to make travel arrangements in accordance with the schedule published in the Exhibitor Service Kit. Each sponsor will complete arrangements for removal of its material from the University of Illinois at Chicago in accordance with the instructions provided in the Exhibitor Services Kit. All material must be packed and ready for shipment by 5:00 pm on June 16, 2018.

5. Failure to Occupy Space: Space not occupied by the time specified in the Exhibitor Service Kit will be forfeited by sponsors and their space may be resold, reassigned, or used by show management without refund.

6. Rates, Deposits, and Refunds: Space will be rented in accordance with the application form. No space will be assigned without a deposit in U.S. funds of 50% of the total cost. Space must be fully paid for by May 5, 2018. NAA will retain 50% of sponsorship fee if an organization cancels on or before May 17, 2018. Any organization that cancels their participation after May 17, 2018, will not receive a refund and NAA will retain as liquidated damages all monies paid. In the event that fire, strike, or other circumstances beyond the control of the

management causes the meeting and exhibition to be cancelled, full refund of the sponsor fees will be made which is the limit and extent of NAA's liability for such cancellation. All cancellation requests must be submitted in writing to North American Artery Conference Manager.

7. Arrangements of Exhibits: Any portion of an exhibit that obstructs the view, interferes with the privileges of other exhibitors, extends beyond the designated exhibit space or for any reason becomes objectionable, must be immediately modified or removed by the sponsor. Show management reserves the right to inspect the quality of the appearance of each exhibit prior to show opening. Where necessary, masking drape will be placed to cover unsightly wires, unfinished backwalls, etc. at the sponsor's expense.

8. Booth Design: Each sponsor will be provided with an official Exhibitor Services Kit. The Exhibitor Services Kit describes the type and arrangement of exhibit space and the standard equipment provided by Show Management. All exhibit space must be arranged and constructed in accordance with the guidelines, provisions, and limitations contained in the Exhibitor Services Kit. All demonstrations or other promotional activities must be confined to the exhibit space. Displays should not exceed 8' in height.

9. Subleasing of Space: Sponsors may not assign, sublet or apportion to others the whole or any part of the exhibit space allocated, and may not display goods or services

other than those manufactured or regularly distributed by them.

10. Conduct: All exhibits will be to serve the interest of the North American Artery Eighth Annual Meeting attendees and will be operated in a way that will not detract from other exhibits, the exhibition, or the meeting as a whole. Management reserves the right to refuse to admit to and eject from the exhibit building any objectionable or undesirable person or persons. The use of sideshow tactics or other undignified methods considered by NAA to be objectionable are expressly prohibited in the exhibition area, meeting rooms, and public hotel space.

11. Exhibitor's Personnel: All exhibitors must wear the official North American Artery Eighth Annual Meeting badge for admission to the meeting and exhibit rooms. Each exhibit must be operational and staffed during the open exhibit hours as defined in the Exhibitor Service Kit. Booths should be manned by company specialists who are qualified to discuss details of their company's products or services. Distribution of advertising material and souvenirs must be confined to the exhibitor's booth. Canvassing or distribution of advertising material or souvenirs in the exhibit hall or meeting space by representatives of non-sponsoring firms is strictly forbidden. Selling of merchandise on the exhibit floor is strictly prohibited. However, orders may be taken for fulfillment at the sponsoring company's main distribution center.

12. Sound Devices, Lighting, and Other Presentation Devices: Public address, sound-producing, or amplification devices that project sound must be kept at a

conversational level and must not interfere with other exhibits. Any form of attention-getting devices or presentations must be terminated if they infringe upon another exhibitor's display. NAA reserve the right to restrict the use of glaring lights or objectionable lighting effects. Music, whether vocal or instrumental, is prohibited.

13. Handout Materials, Giveaways, and Prize Drawings: Promotional giveaways and exhibitor prize drawings will be permitted. All handout materials are expected to be of professional nature. NAA reserves the right to disallow any material that it believes to be inappropriate.

14. Solicitation of Exhibitors: No persons will be permitted in the exhibit hall for the purpose of soliciting advertising or other exhibit space without the express written permission of NAA.

15. Fire, Safety, and Health: The sponsor assumes all responsibility for compliance with local, city and state ordinances and regulations covering fire, safety, and health. All exhibit equipment and materials must be located within the exhibit space. Only fireproof materials may be used in displays and the sponsor must take all necessary fire precautions. No combustible material will be stored in or around exhibit booths.

16. Storage: There is limited storage space available at the University of Illinois at Chicago. The exhibitor should make arrangements with the hotel's package room for storage of materials, when necessary, during the exhibition. NAA assumes no responsibility for damage or loss of packing boxes or crates.

17. Food and Beverage: Distribution of food and beverages by the sponsor for consumption in the building is prohibited, except with written permission from Show Management. All requests must be submitted in writing.

18. General Liability and Security: NAA makes no warranty, expressed or implied, that security measures will avert or prevent occurrences that may result in loss or damage. Each sponsor must make provisions for the safeguarding of their goods, materials, equipment and display at all times. NAA will not be liable for loss or damage to the property of sponsors or their representatives or employees from theft, fire, accident, or other causes. NAA will not be liable for injury to sponsors or their employees or for damage to property in their custody, owned or controlled by them, which claims for damages, injury, etc., may be incident to or arise from, or be in any way connected with their use or occupation of display space, and sponsors will indemnify and hold NAA harmless against such claims. The sponsor assumes all liability for any damage to the facility's floor, walls, lighting fixtures, etc. as a result of sponsor negligence. The sponsor will abide by and observe all laws, rules, regulations, and ordinances of any government authority and of the contracted facility. The exhibitor will pay and hold NAA, its Board, members, staff, and representatives, the City of Chicago, and the University of Illinois at Chicago harmless from any and all damages, loss or liability of any kind whatsoever resulting from injuries to persons or property occurring within the University of Illinois at Chicago or property adjacent thereto occasioned by any act, neglect, or wrongdoing of the sponsor or any of

its officers, agents, representatives, guests or employees, invitees or other persons permitted by the sponsor upon the premises, and the sponsor will at its own cost and expense defend and protect the NAA, the City of Chicago, and the University of Illinois at Chicago against any and all such claims or demands. Each sponsor shall be responsible for securing and maintaining the following insurance coverages at the sponsor's expense: (a) Workman's compensation insurance coverage for sponsor's employees which shall be in compliance with the laws of the State of Illinois; (b) Commercial general liability insurance with policy limits of \$1,000,000 for combined single limit coverage to include: comprehensive form, premises/operations, contractual, broad form property damage and products/completed operations, providing for terms of coverage to be effective from on or before June 15, 2018 through June 16, 2018, which shall include sponsor's move in and move out. Such insurance shall cover any and all damage or injury to any and all persons arising out of such person's attendance at the sponsor's exhibit during the term of the North American Artery Eighth Annual Meeting; (c) Other insurance: Each sponsor acknowledges that it is responsible for obtaining any additional insurance coverage solely at its own expense, in such amounts as it deems appropriate to comply with its obligations hereunder and for its own protection.

19. Trademarks: NAA will be held harmless for any trademark, trade name, copyright or patent infringement on any printed materials belonging to or distributed by any sponsor. Use of the University of Illinois at Chicago, design, trademark, trade name, patent, copyrighted work or symbol must be approved in writing by the University of Illinois at Chicago public relations department.

20. Photographing of Exhibits: Each sponsor has control over its own exhibit space and may prevent those considered its competitors from gaining access to or photographing or videotaping its exhibit. The taking of pictures, other than by the official photographer, is expressly prohibited during setup, dismantling, and non-exhibit hours. The use of a camera cell phone is prohibited during the above-mentioned hours. Only the sponsor may grant permission to have its exhibit photographed, videotaped, or an audio presentation taped, during exhibit hours. No sponsor shall deny any reasonable request from Show Management or the official photographer to photograph the exhibit from outside the perimeter of the booth.

21. Facility: Use of all public function space in the University of Illinois at Chicago is controlled by NAA. No function space will be released to sponsoring firms or other commercial firms for social functions without the permission of Show Management. Good taste and conformity to the purposes of the meeting must prevail. Showing of equipment or

product presentations to registered members or guests of NAA by sponsoring firms other than on the exhibit floor during the stated hours is expressly prohibited.

22. Violations: NAA, at its discretion, may take away all or part of future sponsoring and exhibiting privileges for violations of the Rules and Regulations. In addition, violation of any of these Rules and Regulations by the sponsor or his or her employees or agents shall, at the option of NAA, forfeit the sponsor's right to occupy space and such sponsor shall forfeit to NAA all monies paid or due. Upon evidence of violation, NAA will confer with sponsor to remedy the violation. If the violation remains uncured, NAA may take possession of the space occupied by the sponsor and remove all persons and goods at the sponsor's risk. The sponsor shall pay all expenses and damages that NAA may incur thereby.

23. Severability: All agreements and covenants contained herein are severable, and in the event any of them shall be held to be invalid by any competent court, this agreement shall be interpreted as if such valid agreements or covenants were not contained herein.

27. Contact: For questions or more information, please contact: Michelle Marquart, Lead Coordinator, Center for Innovation in Teaching & Learning (CITL), telephone: 217-244-8174, email: [mmarquar2@illinois.edu](mailto:mmarquar2@illinois.edu)

## SPONSORSHIP APPLICATION AND CONTRACT

### Sponsoring Company Information

(As it is to appear in all official publications)

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

Country (if not US): \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Web Address: \_\_\_\_\_

### Primary Contact Information

(For show management use only)

Contact Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

Country (if not US): \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### Level of Sponsorship (please check one)

- Diamond Session Sponsor—\$15,000

Preference:

- Breakfast, Friday, June 15
- Dinner, Friday, June 15
- Breakfast, Saturday, June 16

- Platinum Sponsor—\$10,000

- Gold Sponsor—\$5,000

Signed: \_\_\_\_\_

### Payment

A deposit of 50% is due within 30 days of receipt of application. Once payment is received, space assignment will be confirmed and additional information will be e-mailed to you.

All payments must be made in U.S. funds, drawn on U.S. banks, payable to the North American Artery. Space must be fully paid for by May 5, 2018.

### Method of Payment (No Credit Cards):

- Check Enclosed for \$ \_\_\_\_\_
- Wire Transfer – Add \$15.00 for receiving bank fees PLUS your originating bank fee to the sponsor fee. We will contact you with the bank information.
- Send Invoice

### Cancellation Policy

Cancellations must be in writing and faxed or emailed on or before May 17, 2018. NAA will retain 50% of sponsor fee for cancellations received by this date. If a sponsor cancels after May 17, 2018, NAA will retain as liquidated damages all monies paid.

We hereby make application for sponsor exhibit space as indicated above for use at the North American Artery 2018 Annual Meeting to be held at the University of Illinois at Chicago, June 15 – 16, 2018. We understand that sponsor and booth assignments will be assigned on a first-come, first-served basis based on date the application is received.

We agree to abide by the established rules and regulations, which are included in this Sponsorship Prospectus and the Exhibitor Services Manual for the Eighth Annual Meeting of North American Artery made a part of this contract. Further, it is understood that arrangements and payments for ancillary exhibitor services, not included in this contract, are separate transactions and must be coordinated with the University of Illinois at Chicago and/or service provider.

### Return this form to:

**Michelle Marquart, Lead Coordinator,**  
**Center for Innovation in Teaching & Learning (CITL)**  
**901 W. University Ave., Ste. 201, Urbana, IL 61801**  
**telephone: 217-244-8174**  
**email: [mmarqua2@illinois.edu](mailto:mmarqua2@illinois.edu)**

Date: \_\_\_\_\_